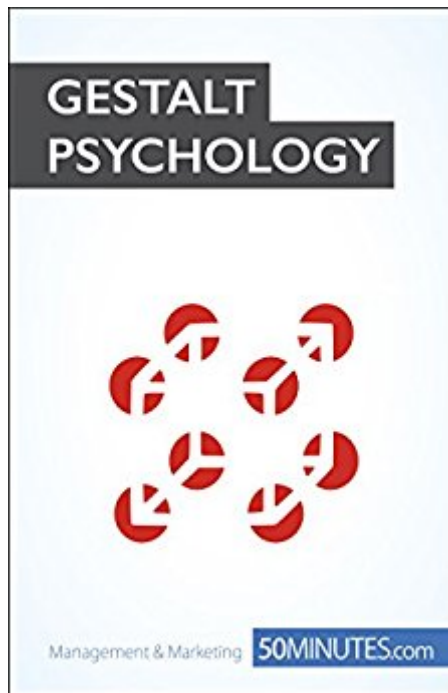


The book was found

Gestalt Psychology: Influence Customer Perceptions And Make Advertising More Memorable (Management & Marketing Book 7)



Synopsis

Influence customer perceptions and make advertising more memorable! This book is a practical and accessible guide to understanding and implementing Gestalt psychology, providing you with the essential information and saving time. In 50 minutes you will be able to: Understand the basic principles of Gestalt psychology and what they reveal about the functioning of the human brain Learn how you can use this theory as a psychology-based tool in marketing and management practices Identify each of the Gestalt laws and recognize how you can apply them to target customers more effectively, change their perceptions of products and influence their buying behavior

ABOUT 50MINUTES.COM | Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

Book Information

File Size: 1343 KB

Print Length: 31 pages

Publisher: 50Minutes.com (September 2, 2015)

Publication Date: September 2, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B014T6N5N4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,134,169 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #41

in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Counseling & Psychology >

Movements > Gestalt #79 in Books > Medical Books > Psychology > Movements > Gestalt

#214 in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education >

Graduate School

[Download to continue reading...](#)

Gestalt Psychology: Influence customer perceptions and make advertising more memorable (Management & Marketing Book 7) Psychology: Social Psychology: 69 Psychology Techniques to Influence and Control People with Communication Tricks, NLP, Hypnosis and more... (Psychology, ... NLP, Social Anxiety, Cognitive Psychology) Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Youtube: Online Marketing. How To Make Money On Youtube For Beginners And Increase Your Audience.: (youtube, youtube video marketing, how to make ... money, youtube marketing, ebay) (Volume 1) Persuasion: The Key To Seduce The Universe! - Become A Master Of Manipulation, Influence & Mind Control (Influence people, Persuasion techniques, Persuasion psychology, Compliance management) Data Mining Techniques: For Marketing, Sales, and Customer Relationship Management Youtube Marketing Buddy, The beginners guide to youtube advertising, Use video marketing for your business Summary - Influence: An Amazing Summary About This Book Of Robert Cialdini! -- The Psychology Of Persuasion (Influence: An Amazing Summary-- Persuasion, ... and Practice, Summary, Book, Influencer) Persuasion: The Subtle Art: How to Influence People to Always Get YOUR Way and What YOU Want (Persuasion, Influence, Hypnosis, Psychology, Compliance Gaining, Human Behavior, Mind Hacks, Book 4) Web 4.0 Marketing: The Black Book of Powerful Online Marketing Strategies & Tactics: Online Marketing Series, Book 2 In Search of Good Form: Gestalt Therapy with Couples and Families (Gestalt Institute of Cleveland Book Series) Instagram: Master Instagram Marketing - How to Build A Brand, Get Followers And Use Instagram For Business! (Social Media Marketing, Instagram Marketing, Instagram Tips) Como Crear Un Plan De Marketing Eficaz: Guía para novatos y expertos para crear un estrategia de marketing efectiva (Internet Marketing nº 2) (Spanish Edition) Social Marketing to the Business Customer: Listen to Your B2B Market, Generate Major Account Leads, and Build Client Relationships Refining Design for Business: Using analytics, marketing, and technology to inform customer-centric design (Graphic Design & Visual Communication Courses) Gestalt Therapy: An Introduction to the Basic Concepts of Gestalt Therapy Antique & Contemporary Advertising Memorabilia: Identification & Value Guide (Antique and Contemporary Advertising Memorabilia) Hake's Guide to Advertising Collectibles: 100 Years of Advertising from 100 Famous Companies Lean Marketing for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part II: Subtle Shifts that Make a Difference The CRM Handbook: A Business Guide to Customer Relationship Management